



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 326676

Schedule Dates

10/19/12-10/25/12

Advertiser

National Republican Congressional Committee - In

Agency

National Media (2711)

Product

Political - Issue (1068)

Brand

ISS/NRCC-IE (81865)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

ANGIE BEN

Phone/Fax

/

CPE

155/426/2954

Account Types

National/Political

Billing Type

Standard

Comments

NRCC 10/19

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered

08/13/12

Last Modified

10/08/12

Entered By

Jennifer Stewart

CO-OP

Yes

Headline #

06268546

Demo

Normal

Order Type

Normal

Package Deal

Commission %

Commission

15.00

Net Total

\$4,908.75

Sales Tax

\$27,816.25

Pittsburgh (WPXI)

By Broadcast Month

Oct. 2012

Grand Total:

Spots 24 Rate \$32,725.00

24 \$32,725.00

OK

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P						1			1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/1	8/13/12
2.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	5P- 5:30P (EST)						1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/2	8/13/12
3.0	Normal Line / Spot	10/19/12-10/19/12	4	:30	6:59P- Jeopardy						1			1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/3	8/13/12
4.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/4	8/13/12
5.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	4:28A- Channel 11 News AT 50A								1	1	\$175.00	\$175.00	Pittsburgh (WPXI)	NEWS 430A-5A/5	8/13/12
6.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	5P- 5:30P (EST)								1	1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/6	8/13/12
7.0	Normal Line / Spot	10/22/12-10/22/12	4	:30	6:59P- Jeopardy								1	1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/7	8/13/12
8.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	7P- Jeopardy								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	BETTS 7-730P/8	8/13/12
9.0	Normal Line / Spot	10/20/12-10/20/12	4	:30	8A- 10:30A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-1030A/9	8/13/12
10.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	5:30A- 8A (EST)								1	1	\$350.00	\$350.00	Pittsburgh (WPXI)	NEWS 530-8A/10	8/13/12
11.0	Normal Line / Preempt	10/21/12-10/21/12	4	:30	6P- 6:30P (EST)								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	NA NEWS 6-630P/11	9/7/12
11.0.1	Closed Preempt	10/21/12															Pittsburgh (WPXI)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Agency	National Media (2711)	Entered By	Jennifer Stewart
Product	Political - Issue (1068)	CO-OP	Yes
Brand	ISS/NRCC-IE (81865)	Headline #	06268546
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	ANGLE, BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2954	Commission	\$4,908.75
Account Types	National/Political	Net Total	\$27,816.25
Billing Type	Standard	Sales Tax	
Comments	NRCC 10/19 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****		

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Oct. 2012	24	\$32,725.00
Grand Total:	24	\$32,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Sports- Local Pro	10/21/12-10/21/12	4	:30	6:58P- Football Night In America								1	1	\$7,500.00	\$7,500.00	Pittsburgh (WPXI)	STEELERS FNA 7-830P/12	8/13/12
13.0	Normal Line / Spot	10/21/12-10/21/12	4	:30	8A- 10A (EST)								1	1	\$375.00	\$375.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/13	8/13/12
14.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/14	8/13/12
15.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	4:28A- Channel 11 News 430A					1				1	\$175.00	\$175.00	Pittsburgh (WPXI)	NEWS 430A-5A/15	8/13/12
16.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	5:30P- 6P (EST)					1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/16	8/13/12
17.0	Normal Line / Spot	10/25/12-10/25/12	4	:30	6:59P- Jeopardy					1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	8/13/12
18.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/18	8/13/12
19.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	4:28A- Channel 11 News 430A					1				1	\$175.00	\$175.00	Pittsburgh (WPXI)	NEWS 430-5A/19	8/13/12
20.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	5:30P- 6P (EST)					1				1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 530-6P/20	8/13/12
21.0	Normal Line / Spot	10/23/12-10/23/12	4	:30	6:59P- Jeopardy					1				1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/21	8/13/12
22.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	10:59P- CHANNEL 11 NEWS AT 11P					1				1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	LATE NEWS/22	8/13/12

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23.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	5P- 5:30P (EST)				1					1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/23	8/13/12
24.0	Normal Line / Spot	10/24/12-10/24/12	4	:30	6:59P- Jeopardy				1					1	\$1,650.00	\$1,650.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/24	8/13/12
25.0	M/S For 11.0.1 / Sports- Local Pro	10/21/12-10/21/12	5	:30	6P- Black & Gold Countdown to Kickoff								1	1	\$675.00	\$675.00	Pittsburgh (WPXI)	black and gold 6-7P/11	10/8/12

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